



BIANCA DAVIS, *Chief Executive Officer*
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Bianca Davis serves as Chief Executive Officer of New Friends New Life (NFNL), a leading nonprofit agency in Dallas, Texas that restores and empowers women and girls who have been trafficked or exploited. She joined New Friends New Life in August 2018 as Chief Development Officer until her appointment to CEO in January 2021.

Bianca describes herself as an optimistic servant leader who plants seeds and builds authentic relationships wherever she goes. ***“My life’s mission statement is to use my gifts and talents to inspire others into action.”***

Bianca has a combined 20 years of experience in healthcare communications and social services. Prior to joining NFNL, she served as senior director of fund and community development for Genesis Women’s Shelter & Support, a local domestic violence recovery agency, after serving as communications manager for Medical City Dallas Hospital where she spent nine years leading community engagement, internal campaigns, and shaping the organizational culture.

Bianca holds a bachelor's degree in public relations from Temple University in Philadelphia, PA, and a master's degree in organizational communication from Dallas Baptist University.

Bianca was most recently named a Presidential Leadership Scholar for the Class of 2023. In 2022, she was named to the D CEO Magazine’s *Dallas 500 Most Influential and Powerful CEOs* list. Bianca was also named *Woman of the Year* for the National Association of Negro Business and Professional Women’s Club (NANBPWC – Garland Chapter), and an Unstoppable Woman by NBC5-DFW. In 2021, she graduated from the *Dallas FBI Citizens Academy*.

Bianca is a current member of The Links, Incorporated Trinity (TX) Chapter.