

Ashlee Kleinert

Ashlee Kleinert is an entrepreneur in both the for-profit and not-for-profit sectors. She and her husband Chris co-founded The Kleinert Foundation in 2017 to understand and address social issues with a focus on sex trafficking and vulnerable populations in our community. In 2011, Ashlee founded Ruthie's Rolling Café, a gourmet grill cheese food truck with passion and purpose. Ruthie's Food Trucks and Café Momentum have joined forces as two organizations focused on their love and dedication to helping the Dallas community. Through the mission of Café Momentum and the extension of the generosity Ruthie's already gives to the Dallas community, together they will be a vehicle that will take the Café Momentum mission beyond its walls. In 2009, Ashlee and Chris co-founded Executives in Action, generating over \$5 million of human resource capital for North Texas not-for-profit organizations. EIA merged with Catchafire.org in 2016, expanding the platform to a national level. Ashlee has been honored to engage in partnership and service with New Friends New Life, as a former luncheon chair and currently serves as Board Chair. In addition, Ashlee has served in various leadership and fundraising capacities for numerous school and civic organizations including Texas Women's Foundation, Shelter Ministries of Dallas, St. Philip's School, SMU Dedman College, SMU Maguire Center for Ethics, and Rebecca Bender Initiative. Her faith and family are her greatest treasures.