



Tracy D. Young
Founder and Principal, TDY Partners

Tracy D. Young has combined her unique communications skills, creative vision, and policy background to plan and implement successful public policy and issue efforts for more than twenty years. She launched TDY Partners focused on communications and public affairs to support policy issues ranging from high-quality education and accountability for all students, education innovation with charter schools and district-charter partnerships, work-based learning and workforce investment, parent engagement and communication with families, and other student-focused issues. Tracy has partnered with Learning Heroes to connect parents, educators, and communities to useful information and simple actions they can take to help students thrive in school and life. She has also supported the Texas District Charter Alliance as director of communications.

Before launching TDY Partners, Tracy joined the George W. Bush Institute in Dallas, Texas in 2014, as the Director of Education Reform. She was also senior advisor for the Laura Bush Foundation for America's Libraries, at the George W. Bush Presidential Center, providing grants to school libraries across the U.S. Before moving to Dallas, Tracy was the Vice President of Public & Government Affairs at the Texas Charter Schools Association in Austin, Texas, and also served as Director of Communications for Texas House Speaker Joe Straus. She served eight years in the George W. Bush Administration at the White House as associate director of communications, deputy assistant secretary for communications and outreach at the U.S. Department of Education, and deputy regional representative for Education Secretary Margaret Spellings. At the start of her career, Tracy worked in the non-profit sector with college students, university, and community leaders to increase awareness of and participation in volunteer service. A native Texan, Tracy proudly graduated from Louisiana State University in Baton Rouge, LA.

When she is not working as a consultant on issues she cares deeply about, Tracy volunteers as a CASA supporting children in foster care, now proudly serves as the board chair for the Circle of Friends board for New Friends New Life, an anti-human trafficking support organization in Dallas, supports the international work of A21, and leads a small group at Bent Tree Bible Fellowship.